

EC'd Yes Last Received: 10/17/2012 8:29 PM Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.	Agency () MENTZER MEDIA	Rep Firm
Advertiser () RESTORE OUR FUTURE	600 FAIRMONT AVE, S#306	Sales Office () PHILADELPHIA
Product RESTORE OUR FUTURE	TOWSON, MD 21286	Salesperson () ANJIE BRADY
Estimate# 550	Agency C/P1/P2/E //550	
Buyer STEPHANIE KOHLBAUER	Flight Dates 10/23/2012 - 10/29/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---
SC=*

--- REMARKS ---
VER 3 ISSUE ADD TO SKED LNS 44-67
REVISED TOTAL 182,600
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*44	TU-F	6A-7A	AM NEWS	:30	\$2,000.00	10/23-10/26	4	1	4	\$8,000.00	
				Buyline Comment: AM NEWS								
				ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*45	TU-F	7A-9A	TODAY SHOW	:30	\$2,000.00	10/23-10/26	2	1	2	\$4,000.00	
				Buyline Comment: TODAY SHOW								
				ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*46	TU-F	11A-12P	HAMPTON ROADS SHOW	:30	\$200.00	10/23-10/26	4	1	4	\$800.00	
				Buyline Comment: HAMPTON ROADS SHOW								
				ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*47	M	11A-12P	HAMPTON ROADS SHOW	:30	\$200.00	10/29-10/29	1	1	1	\$200.00	
				Buyline Comment: HAMPTON ROADS SHOW								
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				Sales Remark: V3 ADD TO SKED								
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Estimate# 550 Agency C/P1/P2/E //550 Salesperson Phone# 215-567-6005
Buyer STEPHANIE KOHLBAUER Flight Dates 10/23/2012 - 10/29/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*60	SA	7A-8A	SAT AM NEWS	:30	\$800.00	10/27-10/27	1	1	1	\$800.00	
				Buyline Comment: SAT AM NEWS								
				ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*61	SA	6P-630P	SAT 6P NEWS	:30	\$500.00	10/27-10/27	1	1	1	\$500.00	
				Buyline Comment: SAT 6P NEWS								
				ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*62	SU	7A-8A	SUN AM NEWS	:30	\$800.00	10/28-10/28	1	1	1	\$800.00	
				Buyline Comment: SUN AM NEWS								
				ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*63	SU	6P-7P	SUN 6P NEWS	:30	\$500.00	10/28-10/28	1	1	1	\$500.00	
				Buyline Comment: SUN 6P NEWS								
				ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*64	SU	7P-815P	FOOTBALL NIGHT IN AMERICA	:30	\$1,800.00	10/28-10/28	1	1	1	\$1,800.00	
				Buyline Comment: FOOTBALL NIGHT IN AMERICA								
				ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*65	M	8P-10P	THE VOICE	:30	\$4,000.00	10/29-10/29	1	1	1	\$4,000.00	
				Buyline Comment: THE VOICE								
				ADD TO SKED								
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

Rep Order# 6861786 Ver# 3 Status Revised Traffic Order# Printed: 10/19/2012 8:16 AM 5 of 6

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*66	M	6A-7A	AM NEWS	:30	\$2,000.00	10/29-10/29	2	1	2	\$4,000.00	
				Buyline Comment: AM NEWS ADD TO SKED								
				Sales Remark: V3 ADD TO SKED V3 Added								
	*67	M	7A-9A	TODAY SHOW	:30	\$2,000.00	10/29-10/29	2	1	2	\$4,000.00	
				Buyline Comment: TODAY SHOW ADD TO SKED								
				Sales Remark: V3 ADD TO SKED V3 Added								
	*22	SA	330P-7P	NCAA	:30	\$600.00	10/27-10/27	3	1	3	\$1,800.00	
				Buyline Comment: NCAA Station Remark: V2 PLS CXL V2 Comment Changed								
	*35	M	12P-1230P	NEWS AT NOON	:30	\$300.00	10/29-10/29	1	1	1	\$300.00	
				Buyline Comment: NEWS AT NOON Station Remark: V2 TP IS 12-1P V2 Comment Changed								
	*38	M	630P-7P	NBC NIGHTLY NEWS	:30	\$1,500.00	10/29-10/29	1	1	1	\$1,500.00	
				Buyline Comment: NBC NIGHTLY NEWS Station Remark: V2 PLS REVISE TO 2500 V2 Comment Changed								
	*43	M	8P-9P	THE VIOCE	:30	\$4,000.00	10/29-10/29	1	1	1	\$4,000.00	
				Buyline Comment: THE VIOCE Station Remark: V2 TP IS 8-10P V2 Comment Changed								

---REPORT TOTALS---

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Product RESTORE OUR FUTURE
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Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

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600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //550
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Report Totals: 55 / \$77,500.00

---SALES MONTHLY TOTALS---

Oct 12:	107 / \$138,900.00	Nov 12:	28 / \$43,700.00
Sales Totals: 135 / \$182,600.00			
Station Totals: 135 / \$182,600.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$468,205	CATV 0%	WAVY 39%	WGNT 0%	WPXV 0%	WTKR 24%
		WTVZ 0%	WVBT 6%	WVEC 31%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE